

## Privacy Policy

The 2S Info & Media Management GmbH takes the protection of your personal data very seriously. We treat your personal data confidentially and according to the legal data protection regulations, in particular the Data Protection Basic Regulation (DSGVO), the Federal Data Protection Act (BDSG) and the Telemedia Act (TMG). You will find below information on the collection and use of personal data when using our website [www.2s-info-media.de](http://www.2s-info-media.de) (hereinafter: "website"). You can call up this declaration at any time on our website.

### 1. PERSON RESPONSIBLE FOR THE PROCESSING

1.1 The data controller is 2S Info & Media Management GmbH, Dieselstraße 37, 63165 Muehlheim am Main, Germany.

### YOUR RIGHTS

1.2 You have the right to request information from us at any time about the data stored about you by us, as well as its origin, recipients or categories of recipients to whom this data is passed on and the purpose of storage.

1.3 You have the right to demand that we immediately correct incorrect personal data concerning you or restrict processing. Taking into account the purposes of the processing, you also have the right to request the completion of incomplete personal data, including by means of a supplementary declaration.

1.4 You have the right to request that we delete any personal data concerning you without delay. Among other things, we are obliged to delete them if they are no longer necessary for the purposes for which they were collected or otherwise processed, or if you have revoked your consent.

1.5 You have the right to receive the personal data concerning you which you have provided to us in a structured, common and machine-readable format and you have the right to transfer this data to another controller without hindrance, provided that the processing is based on your consent or the processing was carried out with the aid of automated procedures.

1.6 If you have given your consent to the use of data, you may revoke it at any time.

1.7 If we process your personal data on the basis of legitimate interests, you can object to this processing.

1.8 All requests for information, requests for disclosure or objections to data processing should be sent by e-mail to [info@2s-info-media.de](mailto:info@2s-info-media.de) or to the address mentioned under point 1.

1.9 In the event of violations of data protection laws, you have the right to complain to the responsible supervisory authority.

### 2. COLLECTION OF PERSONAL DATA FOR INFORMATION PURPOSES, COOKIES IN GENERAL

2.1 If you use the website for information purposes only, i.e. if you do not contact us or otherwise provide us with information beyond the mere use of the website, we collect usage data which your browser automatically transmits to enable you to visit the website. This data is stored exclusively for system-related and statistical purposes (on the basis of Art. 6 Para. 1 letter b) DSGVO), and in exceptional cases for reporting criminal offences (on the basis of Art. 6 Para. 1 letter e) DSGVO).

2.2 The data collected under Section 4.1 are

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (concrete page)
- Access status/HTTP status code
- Amount of data transmitted in each case
- Website from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software.

2.3 Furthermore, cookies are stored on your computer when using the website. Cookies are small text files that are stored on your hard disk, assigned to the browser you are using, and through which certain information flows to the party that sets the cookie (in this case us). Cookies do not damage your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, more effective and safer. Most of the cookies we use are so-called “session cookies”. They are automatically deleted at the end of your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognize your browser on your next visit.

2.4 Cookies that are required for the electronic communication process or for the provision of certain functions you have requested (e.g. shopping basket function) are stored on the basis of Art. 6 para. 1 lit. f DSGVO. We have a legitimate interest in the storage of cookies for the technically error-free and optimised provision of our services. Insofar as other cookies (e.g. cookies for analysing your surfing behaviour) are stored, these are treated separately in this data protection declaration.

2.5 You can configure your browser settings according to your wishes and, for example, refuse to accept cookies. However, we would like to point out that you may then not be able to use all functions of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link: [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout)

2.6 This stored information is stored separately from any other data that may be provided to us. In particular, the cookie data is not linked to your other data.

### 3. COLLECTION AND PROCESSING OF PERSONAL DATA FOR CONTACT AND ADVERTISING PURPOSES

3.1 The collection and processing of personal data (this includes, for example, your name, telephone number and e-mail address) is carried out if you expressly provide us with this data for the purpose of contacting you. This personal data is used exclusively for the purpose of processing your enquiries and on the basis of Art. 6 para. 1 lit. f DSGVO.

3.2 Use for advertising purposes will only take place under the condition of your previously given consent and on the basis of Art. 6 para. 1 lit. a DSGVO. The data you provide us with for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and deleted after you cancel the newsletter.

### 4. COLLECTION AND PROCESSING OF PERSONAL DATA IN JOB APPLICATIONS

We also collect personal data when you apply for a job with us. The processing of this personal data is necessary for us to carry out the application process, including the preparation of an electronic application file, the administration of your application and the organisation of job interviews – in short, the processing is a prerequisite for the conclusion of

an employment contract with you. The processing is carried out on the basis of Art. 6 para. 1 lit. b DSGVO.

## 5. SERVER LOG FILES

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request

These data cannot be assigned to specific persons. A consolidation of this data with other data sources is not carried out. We reserve the right to check this data subsequently if we become aware of concrete indications of illegal use.

## 6. CONTACT FORM

If you send us enquiries via the contact form, your details from the enquiry form, including the contact data you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent.

## 7. NEWSLETTER DATA

7.1 If you would like to receive the newsletter offered on the website, we require an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data will not be collected. We use these data exclusively for sending the requested information and do not pass them on to third parties.

7.2 You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time, for example by clicking on the “unsubscribe” link in the newsletter.

## 8. GOOGLE ANALYTICS

8.1 This website uses Google Analytics, a web analysis service of Google Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is transferred to a Google server in the USA and stored there. However, in the event that IP anonymisation is activated on this website, your IP address will be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide further services to the website operator in connection with the use of the website and the Internet. The IP address transmitted by your browser within the scope of Google Analytics is not merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>)

8.2 Further information on terms of use and data protection can be found at <http://www.google.com/analytics/terms/de.html> or <http://www.google.com/intl/de/analytics/privacyoverview.html>. We would like to point out that on this website Google Analytics has been extended by the code "gat.\_anonymizeIp();" in order to guarantee an anonymized collection of IP addresses (so-called IP-Masking).

8.3 This website uses the function "demographic features" of Google Analytics. This enables us to generate reports that contain statements about the age, gender and interests of the site visitors. This data comes from interest-based advertising by Google and from visitor data of third parties. This data cannot be assigned to a specific person. You can disable this feature at any time in the ad settings in your Google Account or generally prohibit Google Analytics from collecting your information as described in the "Opting out of data collection" section.

8.4 The data processing is based on Art. 6 para. 1 lit. f DSGVO. We have a legitimate interest in analysing the use of our website for optimisation purposes.

## **9. GOOGLE MAPS**

9.1 This site uses the map service Google Maps via an API. The provider is Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. To use the functions of Google Maps it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

9.2 More information on the handling of user data can be found in the Google privacy policy: [www.google.de/intl/de/policies/privacy/](http://www.google.de/intl/de/policies/privacy/)

## **10. SSL ENCRYPTION**

10.1 This site may use SSL encryption for security reasons and to protect the transmission of confidential content, such as requests you send to us as site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

10.2 If SSL encryption is activated, the data you transmit to us cannot be read by third parties.

## **11. PROCESSING OF DATA (CUSTOMER AND CONTRACT DATA)**

We collect, process and use personal data only to the extent that they are necessary for the establishment, content or modification of the legal relationship (inventory data). We collect, process and use personal data about the use of our website (usage data) only to the extent necessary to enable the user to use the service or to invoice the user.

## **12. RIGHT TO INFORMATION, DELETION, BLOCKING**

You have the right to receive information free of charge at any time about your stored personal data, its origin and recipients and the purpose of data processing, as well as the right to correct, block or delete this data. For this purpose, as well as for further questions regarding personal data, you can contact us at any time at the address [info@2s-info-media.de](mailto:info@2s-info-media.de).